



# AMERICAN JUNIOR GOLF ASSOCIATION

## MISSION

Established in 1978, the AJGA is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf.

## CHARACTER DEVELOPMENT

The AJGA has character development initiatives to ensure the personal development of golf's next generation.

- Leadership Links program where juniors raise charity dollars for their communities
- Care for the Course program that teaches respecting and protecting golf courses
- Thank You Note writing
- Pace of Play Program sponsored by Leupold
- Public Speaking and Networking

## WHY SUPPORT THE AJGA?

- Tournament proceeds go toward charity
- 99% of members go on to college
- More than \$25 million annually earned in college scholarships
- Business-to-business networking and corporate reputation enhancement
- Connect with the next generation of golfers, college students and future business leaders
- Positively impact the local economy (estimated \$150,000+ in economic impact per event)
- Provide entertainment and volunteer opportunities for employees and clients



Visit [ajga.org](http://ajga.org) to learn more.





# TOURNAMENT PARTNERSHIP OPPORTUNITIES

## **Title Sponsor - \$40,000**

- Event naming rights: "Title Sponsor" Junior Championship
- Four 3x5 banners displayed in prominent locations
- Name or logo on all tournament gifts and documents
- Ability to distribute product or setup a promotional display
- Logo / mentions on tournament website and social media
- Five Junior-Am teams
- Two committee exemptions for the event

## **Presenting Sponsor - \$20,000**

- Event naming rights: "Junior Championship presented by..."
- Two 3x5 banners displayed in prominent locations
- Name or logo on select tournament gifts and documents
- Logo and mentions on tournament website / social media
- Ability to distribute product or set up a promotional display
- Three Junior-Am teams

## **Tournament Partner - \$10,000**

- One 3x5 banner displayed in prominent location
- Select one \$10,000 option or two \$5,000 options
- Logo on tournament website
- Three Junior-Am teams

## **Event Patron - \$5,000**

- One 3x5 banner displayed in prominent location
- Select one \$5,000 option
- Logo on tournament website
- Two Junior-Am teams

## **\$10,000 Tournament Options**

- Junior-Am Fundraising Tournament Title Sponsor
- Food & Beverage Sponsor
- PGA TOUR / LPGA TOUR Player Clinic
- Qualifier Title Sponsor

## **\$5,000 Tournament Options**

- Transportation Sponsor
- Junior-Am Reception Sponsor
- Front Nine Junior-Am Sponsor
- Back Nine Junior-Am Sponsor
- AJGA Staff Sponsor
- Live Scoring On-site Partner
- Social Activity
- Course Sponsor
- Pace of Play Sponsor
- Care for the Course Sponsor
- Player Product Sponsor
- Player Hospitality Sponsor
- ACE Grant Field Sponsor
- Housing Sponsor
- Cookout Sponsor
- Driving Range Sponsor
- Practice Putting Green Sponsor
- Medical Attendant Sponsor
- On-Site Table / Product Sampling
- Volunteer Sponsor