

Membership Mtg –1/12/16 Agenda

Present: Cindy Walkanowski, Kate Oppedisano, Kevin Keelan, Bob DeMarco, Don Cramer, Rick Funaro, Todd Manderson

Old Business

Vote on minutes from 11/23/15	Approved by _Bob DeMarco Seconded by –Kevin Keelan
-------------------------------	-------------------------------------------------------

New Business	
<p>Golf Expo – Saratoga 3/25-26</p> <p>10x10 booth</p> <p>From email with Dan Springer- 1/6/16 Concerning golf show.</p> <p>http://www.capitalregiongolfexpo.com/ . Right now we have 63 exhibitors. The other golf courses that are involved Greene County, Airway Meadows, Saratoga National, Edison, Battenkill, Saratoga Lake Crump & Fox. Along with a 10-12 destination courses. have sent out a couple of newsletters and 2 emails have gone out publizing the fact that our tickets are being sold in 8 Saratoga National Bank locations. We are selling them in 6 other locations as well. TV ad will be run in February to help promote this (with Dottie Pepper). Honestly, have been working on my show in New Jersey 2/19-21. Will really start promoting a month out. I know your thinking golf but most aren't. If you want will come to the meeting and help you market the course better. We anticipate 2500 people in 2 days. realistically how many handouts will you need 100? I assume for membership, right? Raffle is recommended. Promotional items if you hand out to only interested parties that signup for emails (500?). Thursday after 2:00 setup or Friday after 7:00AM open at 9:00. Hopefully, that answers most of your questions.</p> <p>Thanks,</p> <p>Dan Spigner</p>	<p>Focus of Jan meeting.</p> <ul style="list-style-type: none"> • We should have e a banner made for our booth. Todd M will talk to Todd Duvall. This banner could be used for BSCC events as well. • Bring to show Ipad(Todd M), computer (Cindy)and screen and projector (Kevin K) . We can use one computer to show video and another to register show participants. • Print Flyers for participants – include membership rates , \$49 golf coupon. Good until 5/16. Will also see if Henry’s will put in food coupon. • Raffle – w/e membership with valid contact info. • Need volunteers – Friday, Sat Will need to review talking points. Cindy will send out sign up schedule .
<p>Other Business</p> <p>Eagle Crest -</p>	<p>Need to look into memberships and invite members to BSCC.</p> <p>Look into ad in Clifton Park pennysaver</p>
<p>Next meeting : 3/7/16 5:30</p>	