

Membership Mtg –3/7/16 Agenda

Present: Cindy Walkanowski, Rick Funaro, Kevin Keelan, Bob DeMarco, Todd Manderson

Old Business

Vote on minutes from 1/12/16	Approved by __Kate Oppedisano Seconded by – _Bill Tucker
------------------------------	---

New Business	
<p>Golf Expo – Saratoga 3/25-26</p> <p>Thoughts/Questions</p> <ol style="list-style-type: none"> 1) Flyer –According to Dam Springer will email to 7500 2) Printed – Todd will print 150 for show Friday 3) Banner- Todd has skirt for table. <p>Kevin brought in projector and screen . Cindy Will bring laptop. Todd will bring Ipad</p> <ol style="list-style-type: none"> 4) Raffle for membership- do we need paper or just on computer. How to track show only. When /how do we pick winner. I22 Marketing can track 5) Yardage books-Will bring to show for handouts 6) New member booklets- bring some but viewing , but not give away 7) Henrys Brochures- Not necessary 8) Pictures of renovations /clubhouse- Rick will take when and put on slide show 9) Candy basket- Cindy 10) Talking points- Cindy Will create and share 	<p>Focus of March meeting. Time slots:</p> <p>Friday</p> <p>8:00– 10 set up</p> <ol style="list-style-type: none"> 1) Cindy 2) Rick <p>10-12</p> <ol style="list-style-type: none"> 1)Cindy 2) Joyce <p>12-2:00</p> <ol style="list-style-type: none"> 1) Kate O 2) <p>2-4:00</p> <ol style="list-style-type: none"> 1) Mike Farina 2) Roger LAime <p>4-6:00</p> <ol style="list-style-type: none"> 1). 2). <p>Saturday</p> <p>10-12</p> <ol style="list-style-type: none"> 1). Kevin Keelan 2).Bob DeMARco <p>12-2:00</p> <ol style="list-style-type: none"> 1). 2). <p>2-4</p> <ol style="list-style-type: none"> 1). 2). <p>4:00- 5:00 and Tear Down</p> <ol style="list-style-type: none"> 1) Cindy 2)
<p>Brochures for Michaels group (20) and Welcome to the neighborhood letter with golf passes.</p>	

New Business:

- Article in Saratoga Today ¼ page ad- \$500 Welcome Home edition vs Capital Region Living - \$900

Neither worth cost of investment

- Tee signs- and possible new members - Family Dentistry - Dr. Herbs
Send name to Laura to send info

Couple Jr. Exec Rates? Create rates for each Jr. Exe category for couples that are consistent with current rates for non restricted single vs. couple category.

Friend/get a friend campaign – For those who enrolled a member whose age category changes from year to year, member will get ½ of difference in rates.

Next meeting -4/11/16