

Membership Mtg –11-23-15 Agenda

Present: Cindy Walkanowski, Todd Manderson, Bob DeMarco, Kevin Keelan, Ruth Horton, Bill Tucker

Old Business

| | |
|--|--|
| Vote on minutes from 10/19/15 | Approved by B. Tucker Seconded by –R. Horton |
| Survey Concerns addresses at BOD meeting. <ul style="list-style-type: none"> Clubhouse, restaurant discussion continues. Member Code of Conduct addressed. Recommendation to put in Fox and /or 2016 letter. | Notes from BOD mtg- Member handbook will be updated over the winter. Codes of conduct will be included. |
| 90 th - 100 th Anniversary Possible date : Kick off 2016 season. Annual March Membership meeting Maybe under social /tournament committee | Beth Todd is heading Social Committee. Membership committee can work with Social committee for season kick –off. |
| 2016 Rates- Treasurer recommended 3.5% increase. Honorary memberships- “Super Senior s” | Approved by BOD . Will be presented at membership meeting in December. 25% reduction for “super seniors “ did not pass at BOD. Too costly over long term. |

| New Business | |
|---|---|
| Marketing – can work with 121-Marketing to help with Marketing ideas. Todd also has resources. <ul style="list-style-type: none"> Tee Signs Corporate Sponsors- Todd has good resources Michaels Group new homes- BOD suggested asking Michael’s Group to become corporate sponsor. PGA membership rates -\$900 | Looking into using credit card on website. Currently not available. Todd will be working to increase corporate/Tee sponsors. He has the connections. Working with Michaels group to advertise course to new home buyers. In turn, once home is purchased, new owners will get a free round of golf. Will make recommendation to BOD. |
| Budget- \$3000 BOD Approved. Does not include website. We need to be cost effective, but can spend budget to advertise | |
| Golf Expo – Saratoga 3/25-26 | Focus of Jan meeting. |
| Retention? <ul style="list-style-type: none"> Junior League | Still working on ideas. |
| Next meeting 1/12/16 | |