

Membership Committee Meeting – Agenda 2-7-2017

Present: Cindy Walkanowski, Joyce Bassett, Don Cramer, Phil Klein, Kate Oppedisano, Todd Manderson

Approve minutes from 1/17/2017 - tabled

Old Business:

BOD Discussion: Junior Golfers (Members) must be 13+.

- A) Todd will meet with any new Junior to go over basic etiquette before going on course alone.
- B) Added CPH #'s to membership rosters- will be in FOX reports
- C) Present Goal of 10% increase to BOD – No discussion.

Goals for 2017:

- A) Put new member brochure – online- DONE
- B) Send to all email recipients that have been collected from 2016 season – Todd- will send March/April/May
- C) Have a mentor for each new member- follow up with phone call. Answer questions – Assigned current new members to mentor.

A) Retain Current Membership-Goals/Discussion :

1. New Member/Kickoff to 2017 Party/outing – work with golf Committee Tentative Date. Friday 5/5.
Discuss at next meeting.

2. Update Membership Benefits on/off line

- D) Handbook is online. Was updated 3/2016- Remind membership of handbook location

3. Publicize Club/Benefits of Membership-

- A) New Membership Brochure (Todd)- DONE
- B) Update Website - Done

4. Magazine Ad- Not worth cost

5. Saratoga Today- Cindy will contact. Look into details of ad. Phil spoke with Saratoga today and sent rates-I followed up with Chris. She will send sample Ad. Suggests running 4-5 weeks in March/ April with short statement and directive to website.

Cost Approximately \$ 300

Check 2017 Budget

4) Facebook, Twitter- Keep updated. Consider adding more writers to Twitter account. Currently, just Todd has access to BSCC Twitter. Todd will add Cindy to account to help keep current .

Todd, Paul Steves, Cindy update Face book.

New Business:

As per bylaws, the membership committee must review and approve all new members-Done. Discussed Membership Code of Contact. **Next Meeting Date-** 3-20-17