

A membership committee meeting was held at 7:30 AM on Thursday the 10th at Ballston Spa CC. Members present were Mike Zigarelli, Paul Steves and Beth Todd. Membership fee schedules for 2014 were discussed. A draft of proposed fees and membership types was agreed upon to be presented to all board members for review at the November meeting. Additionally other membership incentives were discussed. Several ideas were proposed including a bounty on new members to be paid out to present members bringing in new members. Also a 4 for 3 membership was suggested as it was something done before with some success. As always we welcome any new ideas. The new flyer should be ready soon and it will be available on the web for review along with the new fee schedule. It was agreed that the goal is to have something to be mailed, emailed and posted by the 1st of December. It was also suggested that we assign board members specific tasks associated with acquiring new members. One suggestion was to have a liason contact to work with area hotels. Meeting was adjourned at 9AM