

Membership Meeting -Minutes

6/4/2014

Present: Cindy Walkanowski, Beth Todd, Mike Zigarelli, Paul Steves, Todd Manderson

Time 6:15-7:15 pm

A) Discussions to how to improve membership.

Todd M suggested simplifying categories and lowering dues for 2015-16 .

Single- \$1900

Couple (no children)-\$3400

Family – w/children - \$3700

Senior - \$1800

Junior Exec - \$1500

Student - \$600

Much discussion took place, Beth noted she made the recommendation to reduce single membership last year, but the Board did not accept proposal.

Discussion as to Junior Exec membership category was left open . Possible to increase it to the same as Seniors.

B) Discussion about Corporate Membership

\$2500 for 50 passes w/cart. Needs to be a membership category, not a line on budget sheet.

Levels need to be clarified and clearly posted. Need information about tee signs, tournament play, etc.

C) Discussion about mid season special

What can we do now to increase membership to keep on budget?

Reduce rates by 30-35% across the board for new members to increase membership

Low enough to entice new member, but we do not want to anger current members , especially summer members.

D) Member Benefits

10 day sale for passes 6/12-6-22

At member meeting, post butcher block paper for members to add benefits . Compile benefits and use to promote positive benefits for joining BSCC.