

Membership Committee Meeting – minutes 3-20-2017

Present: Cindy Walkanowski, Kate Oppedisano, Rick Funaro, Bill Tucker, Don Cramer, Phil Klein, , Todd Manderson

ABS: Joyce Bassett, Lauren Petraske, Joan Johnson

Approve minutes from 1/17/2017: Approved - Kate Oppedisano, Second –Bill Tucker

2/ 7/17: Approved - Rick Funaro, Second -Cindy Walkanowski

**Goals for 2017:**

- A) Put new member brochure – online- DONE
- B) Send to all email recipients that have been collected from 2016 season – Todd- March- DONE
- C) Have a mentor for each new member- follow up with phone call. Answer questions – All up to Date

**A) Retain Current Membership-**

**Goals/Discussion :**

1. New Member/Kickoff to 2017 Party/outing – work with golf Committee Tentative Date. Friday 5/5 .  
Volunteer to work with Golf committee – Kate
- 2 .Publicize Club/Benefits of Membership-
  - A) Update Website - Benefits Member – get a member
  - B) Corporate Pass Holders – Birdie/Eagle - On Website
3. Saratoga Today – 9 week ad April 1- May 30 -Approved y BOD  

Cost Approximately \$ 400
- 4) Twitter-. Todd will add Cindy to account to help keep current – In Progress

**New Business:**

As per bylaws, the membership committee must review and approve all new members.

- 1) Approve Current New members – Done

**Next Meeting Date-** 4/24